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# GLOBAL VISIONARIES

## 2020 Event Sponsorship Opportunities

### **About Global Visionaries:**

Global Visionaries is a deliberately diverse youth-led leadership organization. Our multi-year leadership program is designed to frame local issues in a global context, helping Seattle students from across socio-economic circumstances come together and work as a team.

Our program challenges students to build relationships that extend beyond borders, stereotypes, and politics in order to inspire a new generation of global leaders. Youth participate in workshops, meetings, and local community service projects throughout the year while they prepare for a culminating two-week educational, cultural, and service immersion experience in Guatemala.

We believe that truly empathetic leadership is best developed through interactions with a diverse group of peers. Our goal is to recruit cohorts made up of 50% youth of color and 50% white youth; 50% youth from low-income families and 50% youth from middle-to upper-income families. Thus, Global Visionaries provides scholarships for participants ranging from 5-100% of their program costs.

### **About our Event:**

Each year we hold an Auction & Gala to help fund scholarships for our program participants. Our 19th Annual Auction & Gala will be held on **May 30, 2020 at Metropolist** in Seattle. Our most successful fundraiser of the year, with a goal of 200 guests, this event includes a live & silent auction, raffles, games, and an opportunity to hear from students about their experience.

Our goal is to raise \$100,000 to support diversity in our youth programs. Since 50% of our youth participants receive partial to full scholarships, this event provides funding for those who ordinarily would not be able participate in our life changing global leadership programs.



# EVENT Opportunities

**Partner**  
\$1,000

**Bronze**  
\$2,500

**Silver**  
\$5,000

**Gold**  
\$7,500

**Presenting**  
\$10,000

	<b>Partner</b> \$1,000	<b>Bronze</b> \$2,500	<b>Silver</b> \$5,000	<b>Gold</b> \$7,500	<b>Presenting</b> \$10,000
Recognition on event and organizational websites	Text	Logo	Logo	Logo with link	Logo with link
Recognition on day-of event signage and event program - May 30, 2020	Text	Logo	Logo	Logo & option for giveaways at event (200)	Primary logo placement & option for giveaways at event (200)
Seats included at event - May 30, 2020	2	4	6	Full table of 10	Full table of 10
Promotional post on social media sites	Group Post x1	Post with link x1	Post with link x2	Profiled on our social media with link x1	Profiled on our social media with link x2
Recognition in post-event thank you email to guests	Text	Text	Logo	Logo with link	Logo with link & logo in annual report
Logo prominently displayed on table at event - May 30, 2020			●	●	●
Mention in introductory and closing remarks at event - May 30, 2020			●	●	●
VIP parking at event - May 30, 2020				1 car	2 cars
Seated with keynote speaker at event - May 30, 2020					●
Speaking opportunity at event - May 30, 2020					●